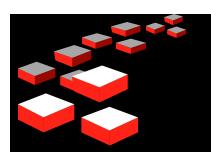


Storage Networking Industry Association VISION STATEMENT

The SNIA is an international forum of IT organizations, integrators, and developers committed to advancing the integration of mission-critical applications, systems, networking, and storage.



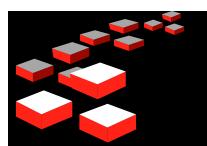


Storage Networking Industry Association

ELEVATOR STATEMENT

- ◆ The Storage Networking Industry Association, SNIA, organizations, integrators, and developers committed to advancing the integration of mission-critical applications, systems, networking, and storage.
- This involves identifying, defining, promoting, and supporting specifications, architectures, and proposed standards for storage & networking as well as education, publications, conferences, and other events.
- SNIA is different than other ad-hoc standards associations because of the participation of the IT community and is more similar to IT organizations like AIIM or DWI.



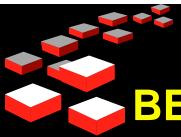


SNIA LEADERSHIP

- Paul Borrill, Quantum
- Clod Barrera, IBM
- Michael Peterson, Strategic Research
- Barbara Bardach, Crossroads
- Brad Stamas, Storage Technology
- 🔷 Keshava Srivastava, Digital Equipment
- Ahmet Houssein, Intel
- Tom Lagatta, Symbios Logic
- Bob Brown, Seagate Technology
- Gary Archer, Legato

- Chairman
- Vice-Chair
- President
- Treasurer





BENEFITS IN SNIA MEMBERSHIP

Publications

Professional Status

Web Site

Trade Shows

INTEGRATORS

Training/Education

Best Practices

Interoperability

VENDORS

MIS/IT

TCO/ROI

Standards

Seminars

Sales Methods

Conferences

International

Leadership



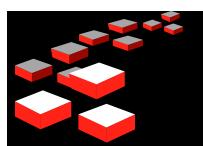
WHO IS THE SNIA TODAY?

- ADIC
- Andataco
- Artecon
- ATL Products
- Auspex Systems Inc.
- Axis Communications
- **♦** Box Hill Systems Corp.
- **♦** Breece Hill Technologies
- Brocade Communications
- Bull Systems
- Computer Associates
- CommVault Systems
- Compaq Computer Corp.
- Computer Network Tech.
- Crossroads Systems Inc.
- Digital Equipment
- Disk Trend
- EMC
- Exabyte
- **♦** Fujitsu Computer Products
- G2 Networks
- Gadzoox Networks Inc.

- GigaLabs, Inc.
- HighGround Systems Inc.
- Hewlett-Packard
- Hitachi America
- IBM Corporation
- Intel Corporation
- Intelliguard Software
- Legato Systems Inc.
- McData Corporation
- Megadrive Systems Inc.
- Mercury Computer
- Meridian Data Inc.
- Micro Design International
- Microsoft Corp.
- MTI Technology
- Mylex Corporation
- Novell Inc.
- Open Microsystems Inc.
- Overland Data Inc.
- Pathlight Technology Inc.
- Programmed Logic Corp.
- Quantum Corporation

- RedCape Software Inc.
- Retrieve Inc.
- Sagitta
- Seagate Software
- Stac Electronics Inc.
- Storage Computer Corp.
- Storage Dimensions Inc.
- Storage Technology Corp.
- Sun Microsystems
- Symbios Logic
- TeraStor
- Tricord Systems Inc.
- Unisys Corporation
- Veritas Software
- Vinca Corporation
- Vixel Corporation



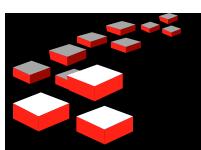


WHO WILL THE SNIA BE?

- DEVELOPERS
 - Hardware
 - Software
 - Systems & Solutions
 - In the Hundreds

- MIS/IT ORGANIZATIONS
 - Individuals
 - Companies
 - International
 - In the Thousands
- SYSTEMS INTEGRATORS
 - Individuals
 - Integration & Service Companies
 - International
 - In the Hundreds





SNIA ORGANIZATION

B.O.D.

Operations (SRC)

- Admin/Organization
- Facilitate Technical
- Marketing Support
- Website

Industry Programs Board

Market Development

Membership

Programs

Publications

PR

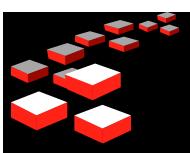
Events

Training

Architecture Board

Working Groups Technical Leadership SN Workgroup Liaison w/ Stds groups





SNIA Technical Work Areas Chairmen

- File Systems Area
 - Rick Carlson, Quantum
- Multi-initiator/Cluster Systems Area
 - Kon Leong, Gigalabs
- Storage Networking Protocols Area
 - Rod van Meter, Quantum
- Concurrent/Direct Back up Area
 - Don Trimmer, Intelliguard
- Storage Networking Management Area
 - Bill Swortwood, Intel
- Storage Networking Area
 - Brad Stamas

