## STA T10 Update

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## Market Development Activities

- "Serial Storage Wire" the SAS eNewsletter up and running sign up at www.serialstorage.com/sta
- Just completed round of Analyst/Press briefings – very positive feedback

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## Plugfest Update-Overview

- First plugfest date occurred last week March 1-5, 2004
  - March 1-5, 2004
- Very successful Feedback from participants has been very positive
  - 16 Participants Adaptec, Amphenol, Catalyst Enterprises, CATC,
    Data Transit, Dell, Expert Analytical Systems, Hewlwtt-Packard,
    Hitachi, I-Tech, LSI Logic, Maxtor, PMC-Sierra and Seagate
  - Testing included:
    - Physical Layer, Cables, Backplanes, Rate Matching, Hot Plug
    - Ad Hoc testing of: Application Layer, SATA, Expanders
- Next Plugfest scheduled for June 21-25, 204
  - Includes additional testing
  - Registration form available on line at <u>www.scsita.org</u>
  - Must be registered and paid up (or valid P.O.) one week prior to event
  - NDA required to participate
  - STA Membership not required
  - Need to bring something to be tested (no spectators)
- New category of membership created for Interop Members (targeted at SATA companies) – Watch for details

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