

STA T10 Update

September 11, 2003

9/11/2003



Marketing Activities

- 2004 Marketing Plan under development
- Events
 - DISCON (9-10-03) panel
 - Doug Pickford (HGST)
- Steve Denegri (RBC Capital) will speak at Austin member meeting Nov. 5

Plugfest Update-Overview

- UNH Contract approved by STA Board
 - Contract and first payments in process
 - Training at UNH completed
- First plugfest targeted Feb. 2004
 - Lock down date at Nov. STA meeting
 - Overall Program Review Scheduled for Nov.
- STA membership not required to participate

Plugfest Update -Administrative

- Draft Administrative Plan and Policies document revision reviewed
 - Target to finalize in Nov.
- STA will collect fees and pay UNH per contract terms (self funding)
 - Proposed fees
 - STA Sponsor member - \$1500
 - STA Principle member - \$2000
 - STA Promotional member - \$2500
 - Non-member (SAS) - \$3500
- NDA required (NEW final draft in review)
 - Will be sent to member companies for review this week (2 week review period)
 - Signature required to participate in TCC meetings starting in Nov.

Plugfest Update - Technical

- Technical Coordination Committee formed (TCC) – Mike Fitzpatrick – chair
- Prelim. task list and schedule developed
- Preliminary test plan
 - Objectives for each of first three plugfest identified
 - Collecting list of equipment being provided by participants
 - Additional details continue to be added
 - Cables and topologies identified
 - Detailed listing of expected tests and requirements to be provided approx 6 weeks prior to each event
 - Due to sensitive nature of information, starting in November an NDA will be required to participate in the TCC