STA T10 Update

July 10, 2003

7/10/2003

Marketing Activities

- **PR Update**
  - 9 Press articles resulting from May 20th release (Public Review)
  - Upcoming Articles in:
    - CTR, WMRC Business Briefings, and System Management Solutions
    - Others in process

- **Web Update**
  - Analysts corner to go live soon
  - Plugfest section in members area

- **Plugfest promotion plan under discussion**

Plugfest Update-Overview

- Plugfest is:
  - Multi-vendor event to demonstrate, improve, and promote interoperability
  - Demonstrate compatibility with legacy SCSI applications
- Plugfest is not:
  - A compliance or certification test
  - Benchmarking
- UNH selected
  - Contract in process
- First plugfest targeted Feb. 2004
  - Lock down date at Nov. STA meeting
- STA membership not required to participate

Plugfest Update -Administrative

- Draft Administrative Plan and Policies reviewed an being revised
- STA will collect fees and pay UNH per contract terms (self funding)
  - Proposed fees (may change)
    - STA Sponsor member - $1500
    - STA Principle member - $2000
    - STA Promotional member - $2500
    - Non-member (SAS) - $3500
- NDA required (final draft in review)

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Plugfest Update - Technical

- Technical Coordination Committee formed (TCC) – Mike Fitzpatrick – chair
  - Member companies and UNH
  - F2F meetings during T10 and T11 weeks
  - Weekly conference calls
- Preliminary test plan
  - Objectives for each of first three plugfest identified
  - Collecting list of equipment being provided by participants
    - HP to provide systems and SW
    - UNH providing physical test, facilities, staff
    - Tester companies providing equipment and tests
    - HBA companies providing systems and components
    - Cable/connector companies
  - Detailed listing of expected tests and requirements to be provided approx 6 weeks prior to each event